



## Girls Golf Rocks Overview for 2022

### Programme Aims

To address the disparity between girls' and boys' participation in golf.

### Overview

Girls Golf Rocks encourages beginner girls aged 5 - 18 to learn and play golf in a fun and friendly way. The programme will be open to all counties across England and we will look to support up to a maximum of 200 clubs/facilities.

The programme will deliver girls-only coaching sessions with an emphasis on the fun, social and friendship aspects of golf, rather than just the coaching and playing side. The programme aims to create an environment where girls feel comfortable and confident to participate and the centres offer a clear pathway for them to continue their participation.

### Details of the 2022 programme

- Optional taster session - delivery of these sessions are at the discretion of the host facility but should be delivered ahead of the coaching sessions. **Please Note:** taster sessions will not be funded as part of the programme. A PDF empty belly template will be provided for those clubs wishing to deliver a taster session(s). For those clubs/facilities wishing to commence their coaching in May and have chosen to host a taster session, the latter can be completed in April.
- Two blocks of six-weeks of consecutive coaching will be delivered between May and October 2022, with the final session(s) being delivered out on the course. **Please Note:** The final session must be held out on the golf course, as a requirement for the programme. All coaching must be completed by the end of October.
- Clubs/coaches will have direct access to Played (i.e. Girls Golf Rocks' booking and payment system) to download participant details of those who have booked onto courses.
- Clubs/facilities will be expected to promote their courses by using the marketing materials provided by the Girls Golf Rocks team, which will include A4/A5 posters, pull up and roadside banners, along with a variety of social media assets.
- Bookings and payments for all coaching sessions **must** be made through the Played website. This website is directly linked to the procurement of player packs, so it is crucial that no bookings or payments are taken by the host facility. All orders will be delivered to the host facility ahead of their second coaching session.
- Affordable follow-on coaching opportunities in either girls-only sessions or integrated into junior coaching at the facility **must** be offered to retain participants.
- Affordable membership opportunities need to be available to support continued engagement.
- Clubs/facilities are encouraged to implement beginner fun events with the support of the club ambassadors to continue their participation
- Only clubs/facilities who either affiliate to England Golf and/or are a current HSBC Golf Roots centre will be able to be a part of the programme
- The PGA coach will need to be SafeGolf accredited on commencement of delivery. The club/facility will need to have adopted the latest Safeguarding Policy and have a Club Welfare Officer appointed who has an up-to-date DBS check.



### Core Criteria

- Only clubs/facilities who either affiliate to England Golf and/or are a current HSBC Golf Roots centre will be able to be a part of the programme
- The PGA coach will need to be SafeGolf accredited on commencement of delivery
- The club/facility will need to have adopted the latest Safeguarding policy available to download [here](#)
- Have an appointed Club Welfare Officer (CWO) who has attended a UK Coaching Safeguarding and Protecting Children workshop or completed the online refresher course within the last 3 years
- Have an up-to-date DBS check through England Golf within the last 3 years
- Attended a Time to Listen workshop which became compulsory for CWO as of 1 April 2019. Information on these workshops can be found [here](#)

### Girls Golf Rocks Ambassadors

- Clubs will need to recruit 2 females who are under 25 years of age to support the delivery of the programme at the club. They will assume the position of peer role models and receive a Girls Golf Rocks branded polo shirt, online training and Ambassador manual to support them in their role.

### Resources and Funding

Resources to support the delivery are reviewed on a yearly basis and facilities will be provided access to these to support the implementation of the programme. The course will be charged at £35 for six weeks. Coaches will receive a £22.50 contribution (incl. VAT) for each participant that signs up to the structured coaching. There is a minimum target of 8 girls per coaching course and these will be supported by two ambassadors recruited by each club/facility. Although we encourage a target of 8 girls per coaching course, courses must run where bookings have been made, even if the course has fewer participants than this target. Any concerns over numbers must be discussed with the Girls Golf Rocks team.

### Key Milestones

- Application form goes live on the England Golf website: <https://www.Englandgolf.org/girls-golf-rocks/> - **December 8<sup>th</sup> 2021**
- Application window for clubs to apply online closes – **31<sup>st</sup> January at 12AM**
- Confirmation of club selection from **22<sup>nd</sup> February onwards**
- Successful clubs to have completed programme documentation by **27<sup>th</sup> March 2022**

### Delivery

- Optional taster sessions to run throughout the delivery period and can start from **April** if the club wants to deliver their coaching in May
- Programme delivery between **May and October 2022**. All coaching must be completed by the end of October. To this end, the latest a coaching programme can start would be **Sunday 25<sup>th</sup> September 2022**.

**Contact Us** For any enquiries please contact: [girlsgolfrocks@englandgolf.org](mailto:girlsgolfrocks@englandgolf.org)