

#FOREeveryone

CHARTER CHAMPIONS



WHAT IS A CHARTER CHAMPION?

It is recommended that each club designates a 'Charter Champion', a facilitator or coordinator who, assisted by others, holds responsibility for integrating the Women in Golf Charter at club level. This individual would be the key point of contact with The R&A and national associations, and would take the lead on your #FOREeveryone activity.

RECRUITING A 'CHARTER CHAMPION'

'Charter Champions' can be male or female club officials, such as juniors or ladies' organisers, club secretaries, willing volunteers, or even your PGA Pro. Your Charter Champion may already be active in driving your club's women and girls strategy.

As well as being able to draw inspiration and use the materials provided within the #FOREeveryone toolkit, each 'Charter Champion' will be invited to feedback to The R&A and national association, sharing success stories and learnings to be utilised by others seeking to make similar improvements.

WORKING WITH YOUR CHARTER CHAMPION

- Use Charter Champion recruitment assets to identify someone for the role
- Work with your Charter Champion in signing up to the Women in Golf Charter and submitting your Charter commitments
- Support your Charter Champion in arranging activities which meet your Charter commitments

THE ROLE OF A CHARTER CHAMPION

- Dedicated person responsible for implementing a club's or facilities' Women in Golf Charter commitments
- A responsible individual who can own and drive the women and girls strategy
- A new role to facilitate the increase in activity required to attract more women and girls through new events and coaching pathways
- Singular contact for all enquiries, someone to own communications relating to women and girls
- Will work with The R&A and national associations to meet Charter commitments



If you have not done so already, please do not forget to register your interest in becoming a Women in Golf Charter Signatory on the Resource Portal and begin using the assets by clicking [here](#).

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