



Women in Golf Charter Champion Role Descriptor

Background to the charter

England Golf was one of the first signatories of The R&As Women in Golf Charter and are committed to growing the women and girls' game across England.

Our strategic plan, Growing the Game in England 2017-2021, recognises that women and girls offer the biggest potential growth area for the game.

We want to recruit, retain and support women and girls across all levels of the game and are committed to:

- Increasing the proportion of females playing golf in England from 17% to 20% by 2021
- Running innovative recruitment campaigns such as Get into Golf and Girls Golf Rocks
- Improving performances in the World Amateur Rankings
- Achieving the advanced level of the equality standard for sport through our equality and diversity action plan
- Encouraging more female involvement at every level of England Golf
- Maintaining a strong commitment to female leadership, with at least 30% board representation
- Supporting at least 50% of counties in England to unify their unions and associations for the benefit of all their golfers
- Encouraging golf clubs and counties in England to sign up to the Women in Golf Charter and to share progress annually with England Golf

Once your club has made their Charter commitments it is important to recruit a Charter Champion(s) to ensure the commitments are delivered.

Purpose of the role

The Charter Champion role will be responsible for supporting and monitoring the clubs charter commitments, ensuring they are carried out within the agreed timescales and act as the main point of contact for this area.



Responsibilities

The role of the Charter Champion is fundamental and will include the following responsibilities:

- Arrange a meeting (in person) with your England Golf Club Support Officer to discuss the support they can provide, go through an example of a completed charter from another club and answer any questions
- Assigning realistic timescales to each commitment
- Linking all commitments to the club's business plan
- List the club's commitments on the club's headed paper
- Share the commitments with club members to gain their support
- Email a signed copy of your commitments to your England Golf Club Support Officer, together with contact details of the Charter Champion(s)
- Upload a signed copy to the club's website and promote the commitments on behalf of the club through relevant networks, including the club website and social media channels
- Continue to monitor and support the club members to adhere to the commitments and ensure they are delivered within the projected timescales
- Report back to the club's committee and Club Support Officer on the progress of the commitments

Who makes a good Charter Champion?

A good Charter Champion is someone who:

- Is instrumental in making key decisions within the club around recruiting and retaining women and girls in golf
- Is passionate about supporting women and girls in all aspects of golf including; playing, volunteering and working in the sport
- Has established a good relationship with both committee and club members which will allow the commitments to be fully supported
- Has a proven track record of good business planning



How to get involved

If you are interested in becoming a Women in Golf Charter Champion, please contact your [Club Support Officer](#) for an initial meeting and to discuss in more detail.

Thank you for your support in helping to drive women and girls golf forward.