



Volunteers



Volunteers are a great resource who can promote the benefits and value of your club while offering support to your paid staff.

TOP TIP

The role of the buddy or mentor might be to generally **support the integration of new/potential women members** within the club and, whenever possible, to partner like-minded women.



Volunteer Roles

Volunteers who act as mentors or buddies are invaluable in helping to integrate new and potential women members into golf clubs.

Where possible try to assign positions to match your volunteers skill sets.

Do you know what motivates your volunteers?

- > Are your volunteers keen to support new women members out on the course or would they rather help organise a taster event?
- > When recruiting buddies or mentors it is important to recognise the softer skills such as being welcoming, friendly and approachable. It is also important to consider looking at women who have recently learned to play the game themselves and can offer first hand experience on the apprehensions of coming into the sport.



Volunteer Role Descriptions



Alternatively, if you are looking for volunteers to fulfil specific roles, you may want to provide an overview or brief role description of what they will do:

- > Outline the key responsibilities e.g. supporting integration, playing social golf and offering opportunities for potential/new women members to attend club events.
- > Put realistic timeframes on how long the role may be required for.
- > Outline the time commitment that is expected, without making it a burden!
- > Examples of role descriptors and further guidance documents are available on the **England Golf website** under Volunteers.



Volunteer Recognition

A simple thank you goes a long way. By understanding what motivates your volunteers you can reward them for supporting your club.



> Why not organise a thank you evening or social event to recognise and reward your volunteers for their continued support.



> How about offering them a free lesson or a small memento?



> Or would they prefer the opportunity to gain new personal skills? For younger volunteers, this could be to help build their CV or simply conquer fears of public speaking.



> Would they like to develop their technical knowledge so they can support the PGA Professional when delivering coaching? If so, direct

them to the PGA ASQ Level 1 Award in Coaching Golf. More details can be found at www.pga.info



> Alternatively they could choose from the **England Golf Education Calendar** the 'one stop shop' for training and education courses and events for those working in, aspiring to work in or volunteering within the golf industry.



> To recognise volunteers who have gone that extra mile, support is available through England Golf and this can be found at www.EnglandGolf.org/supportingvolunteers. Why not nominate a dedicated volunteer from your club for the England Golf Awards which are presented annually?

TOP FACTS

30% of volunteers in Golf are **women** which means women are far more likely to volunteer than men.

Considering that women account for only **14% of the total club membership**, it seems that women are wonderful at volunteering their time to support the golf club.